



CLARINS EMBARKS WITH NEOLINE TO MAKE SHIPPING MORE ENVIRONMENTALLY-FRIENDLY

In line with the roadmap driving its CSR strategy and aimed at reducing its carbon footprint, CLARINS has just signed a letter of commitment to maritime transport with NEOLINE, a new French shipowner pioneering the energy transition and developing a project of environmentally-friendly sailing ships.

CLARINS BECOMES THE 1ST COSMETICS INDUSTRY PLAYER TO COMMIT WITH NEOLINE IN ITS PROJECT FOR MORE ENVIRONMENTALLY-FRIENDLY FREIGHT

Naturally engaged, the independent French group is paving the way for more responsible freight in the cosmetics industry. Conscious of the environmental, social and ethical challenges of its activity, Clarins is actively involved in the energy transition of its transport logistics. In this search for solutions, the group has made a commitment to NEOLINE and its project for a merchant fleet that uses sails as its main propulsion system.

For Clarins, caring for the planet means first and foremost reducing the environmental impact of the group's activities. Since 2020 already, Clarins has achieved carbon neutrality (on scopes 1 and 2 and air freight). By 2025, the company aims to reduce its carbon footprint by 30%. Central to this objective is greater control over resources and energy consumption and the creation of a virtuous ecosystem of partners and stakeholders.

NEOLINE provides an innovative and unique solution, open to all shippers, which allows for a 90% reduction in CO2 emissions related to the shipping of goods on transatlantic lines, compared to a conventional ship of the same size. NEOLINE's responsible shipping service relies on clean and renewable wind energy as the main propulsion for its cargo ships, measuring 136m and equipped with 4200 m2 of sails.

The pilot line, departing from Saint Nazaire - Montoir de Bretagne, will serve the ports of Saint Pierre and Miquelon, Halifax and Baltimore with firstly 1 and then 2 ships in rotation to meet the needs of shippers and ensure a departure every two weeks.

The agreement signed refers to Clarins' commitment to reserve 20% of its exports to the United States for transport aboard NEOLINE's sailing cargo ships between Saint Nazaire - Montoir de Bretagne (France) and Baltimore (USA) starting in 2023. **This first stage is a concrete step towards more responsible freight.**

"Guided by our ClarinsWeCare CSR promise to care for people and to care for the planet, we are acting with determination to reduce our carbon footprint by 2025. With this partnership, we are pioneering the way forward for our sector and are proud to support NEOLINE and to take a new step towards making life more beautiful and passing on a more beautiful planet."

Virginie Courtin-Clarins, Clarins Executive Vice President

"We are very pleased to provide Clarins with the cleanest shipping solution to reach its market in the Americas. Clarins' range of premium and responsible cosmetics will cross the Atlantic to Baltimore on board our sailing cargo ships, reducing its environmental footprint by 90% compared to conventional shipping. As we enter the final phase of negotiations with financiers and the shipyard and prepare to launch the construction of our first Neoliner this Summer, Clarins' commitment to us is a strong signal."

Jean Zanuttini, President of NEOLINE



About CLARINS:

Clarins SAS is a French family-owned company specialized in beauty. With two strong brands, CLARINS and MY BLEND, we offer differentiating products and services. Present in more than 150 countries through our 28 subsidiaries, we employ over 8,500 people. Although 90% of our products are exported, we continue to produce and develop the majority of our products in France.

We are proud of our heritage, which combines entrepreneurial spirit, agility and curiosity, and are committed to promoting responsible beauty in order to ensure that our actions are sustainable. Our CSR mission ClarinsWeCare

covers all the group's activities. It is based on two principles: caring for people and caring for the planet. It meets the requirements of our raison d'être: "Making life more beautiful. Passing on a more beautiful planet."
www.groupeclarins.com

Contact Presse : patricia.labernede@clarins.com

Patricia Labernède-Nicolas : +33(0)6 08 61 35 90



About NEOLINE: Founded in 2015 by a group of maritime professionals convinced of the necessary evolution of shipping towards a responsible maritime transport, NEOLINE is the first shipowner focused on energy sobriety, relying on a main propulsion by sail. The multi-loader solution developed by NEOLINE based on the operation of 136m sailing cargo ships (roll-on/roll-off vessels particularly adapted to heavy and non-standard parcels) allows its customers to significantly reduce the environmental impact of their transatlantic logistics flows.

NEOLINE's vocation is:

- to provide with its partners, including the Sogestran Group, an innovative and efficient French response to a universal environmental challenge while remaining within an industrial and competitive framework.
- to offer with the shippers and economic actors who trust it, -such as the Renault Group, the Beneteau Group, Manitou Group, Jas Hennessy & Co, the Michelin Group and today Clarins-, a unique solution to reach the most ambitious objectives of reduction of their emissions linked to maritime transport.

www.neoline.eu

Press contact: presse@neoline.eu

Bénédicte Eaux : +33(0)6 08 51 02 43

